

GMA Corporate Membership Packages

Associate Membership £1,850 per annum

This entry level package is designed to provide maximum exposure within an affordable marketing budget and is available to any company wanting to communicate with GMA members and DMI magazine's international readership.

Benefits

- 1 x exclusive email broadcast to DMI online readership per annum
- 4 x ¼ page partial advertisements throughout the year in DMI News per annum
- Logo advertisement on the GMA NewsWire for 3 months
- WebSight/GMA listing every issue of DMI News (Paper)
- Corporate supplier listing on GMA.com
- 1 x 468x60 Banner advertisement on DMI Online for 2 month period throughout the year
- 12-month annual subscription to DMI News in print delivered to your company address.

Chartered Membership £6,000 per annum

Raise your business profile with our enhanced Chartered Membership. Specifically designed to provide significant multi channel campaigns at regular intervals throughout the year with targeted access to GMA members and DMI magazine's readership.

Benefits

- 2 x exclusive email broadcasts to DMI online readership per annum
- 4 x ½ Page partial advertisements throughout year in DMI News per annum
- Logo advertisement on the GMA NewsWire for 6 months
- WebSight/GMA listing every issue of DMI News (Paper)
- 1 x 468x60 Banner advertisement on DMI Online for 6 month period throughout the year
- Invitations and 35% discount to GMA networking events and Talk Back Live debates for you and your customers
- Company logo association/accreditation on all GMA marketing, from invites to regular news delivery
- 3 x 12-month annual subscriptions to DMI News in print delivered to your company address.

Ambassador Membership £10,000 per annum

This is the maximum level of membership that can be reached within the Global Marketing Alliance and is by application only. The key difference to this level of membership is that it offers a select amount of international companies the opportunity to be integrally partnered with the GMA and many of our events.

Ambassador level allows participating companies a vast amount of high level, integrated exposure throughout all the channels of the Alliance. Every company receives global recognition and accreditation for being associated at this level and has regular access to full members of the GMA site.

Ambassador Level benefit features are as follows

- Automatic accreditation as a supporter of GMA events around the world including iDi Forum New York, GMA/DMI networking parties in London, New York and at the DMA Annual and at regular international Talk Back Live events
- Invitations and 40% discount to GMA networking events and Talk Back Live debates for you and your customers. This includes forthcoming and partnered conferences, seminars, receptions, luncheons, virtual seminars and research.
- Logo advertisement on the GMA NewsWire for 12 months
- 4 x exclusive email broadcasts to DMI online readership per annum
- 4 x Junior Page advertisements in DMI News per annum
- WebSight/GMA listing every issue of DMI News
- 1 x 468x60 Banner advertisement on DMI Online for 12 months
- GMA NewsDesk live feeds direct to your site for 12 months
- Company logo association/accreditation on all GMA marketing, from invites to regular news delivery
- Up to 15x 12-month annual subscriptions to DMI News in print delivered to staff members of your choice at the company address.

All prices exclude VAT



GMA Corporate Membership Benefits

| | Associate Membership £1,850 per annum | Chartered Membership £6,000 per annum | Ambassador Membership £10,000 per annum |
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| Advertising in DMI Newspapers | Combination of 1/4 pages across 4 editions | Combination of 1/2 pages across 4 editions | Combination of full pages across 4 editions |
| Online Advertising | 2 months Reach = 2,200 registered users* | 6 months Reach = 6,600 registered users* | 12 months Reach = 13,200 registered users* |
| Email Marketing | 1 broadcast Reach = 7,350 recipients* | 2 broadcasts Reach = 14,700 recipients* | 4 broadcasts Reach = 29,400 recipients* |
| Event Accreditation | None | All generic GMA marketing | As Chartered Plus All marketing invites and news feed delivery |
| Event Discount Level | None | 25% | 40% |
| Subscription to DMI magazine | 1 Subscription | 3 Subscriptions | Up to 15 subscriptions |
| Value if purchased direct with DMI Ltd | £5,929 saving £4,079 | £17,437 saving £11,437 | £35,705 saving £25,705 |

All prices exclude VAT

*Estimated audience subject to fluctuation.